Sample Our Pass social media posts

Post theme	Instagram post	Facebook post	Twitter Post
Who can get Our Pass?	Are you lucky enough to be able to access FREE bus travel across	If someone you know is * 16-18 years old (or a care-leaver	If you are
	Greater Manchester? Swipe	up to 21)	* 16-18 years old (or a care-leaver up to
	through to see if you can get Our	* In Y11/ Y12	21)
	Pass 🕝	* Born between 1st Sept '04 &	* In Y11/ Y12
		31st Aug '06	* Born between 1st Sept '04 & 31st Aug
	#GreaterManchester #buspass		'06
	#OurPassWillGetYouThere	They can apply for Our Pass &	
		access free travel across	You can apply for Our Pass & access
		#GreaterManchester	free travel across #GreaterManchester
		Visit http://ourpass.co.uk/get-our-	
		pass for all the info 👍	Visit http://ourpass.co.uk/get-our-pass
			for all the info 👍
			#YoungPeopleTravel #OurPass
What do I need to apply?	Unsure about what you'll need to apply for an Our Pass? Swipe	To apply for Our Pass you'll need to provide:	To apply for Our Pass you'll need to provide:
	for all the info and head to	an amail address you can easily	an amail address you can easily assess
	ourpass.co.uk/get-our-pass to find	- an email address you can easily access	- an email address you can easily access - a proof of address
	out which documents you can use #bustravel #GreaterManchester	- a proof of address	- a passport-style photo
	#OurPass	- a passport-style photo	- proof of your date of birth
	#Our ass	- proof of your date of birth	proof of your date of shift
		, ,	Find out more about the documents
		Find out more about which the	you can use https://ourpass.co.uk/get-
		documents you can use	our-pass/
		https://ourpass.co.uk/get-our- pass/	

Where can I use Our Pass?	Use Our Pass across all GM's 10 boroughs and save more than £500! Swipe through for all the info (3). #OurPassGM #GreaterManchester #FreeTravel #Schoolleavers	Our Pass can be used across all 10 Greater Manchester boroughs, saving more than £500! Journeys must start and end in GM for free travel to apply. #OurPass #GreaterManchester	Our Pass can be used across all 10 Greater Manchester boroughs saving more than £500! Journeys must start and end in GM for free travel to apply. #OurPass #GreaterManchester
Our Pass is not just for school/college	You can use Our Pass to access FREE bus travel every day of the week. It's not just to get you to school, college or work. Imagine all the places you could visit in Greater Manchester without paying a penny. Apply for yours now: ourpass.co.uk/get-our-pass	Access FREE bus travel 7 days a week with Our Pass. It's not just for journeys to school, college or work. Explore Greater Manchester on the weekend without paying a penny. Apply now: ourpass.co.uk/get-ourpass	Access FREE #bustravel 7 days a week with Our Pass. It's not just for journeys to school, college or work. Explore #GreaterManchester on the weekend without paying a penny. Apply now: ourpass.co.uk/get-our-pass #ourpassgm #freetravel
Our Pass Exclusives	Our Pass isn't only about free bus travel It's about you being able to experience as much of Greater Manchester as possible, trying new things and learning new skills. In the past Our Pass has offered • FREE Parklife tickets • Beginners skateboarding sessions @projektsmcr • Half price stand up paddleboarding in Salford Quays • A FREE breakfast naan	Our Pass isn't only about free bus travel It's about young people experiencing as much of Greater Manchester as possible, building skills and confidence, and accessing new places through the Our Pass Exclusives scheme. In the past Our Pass has offered • FREE Parklife tickets • Beginners skateboarding sessions at Projekts • Half price stand up paddleboarding in Salford Quays	Our Pass isn't only about free bus travel With Our Pass Exclusives young people can attend events & access discounts across #GreaterManchester. Previous exclusives have included @Parklifefest tickets, free food @dishoom & skateboarding @projektsmcr

	@dishoommcr And loads more! Head to ourpass.co.uk/exclusives to see what you can get with Our Pass	A FREE breakfast naan at Dishoom And loads more! Head to ourpass.co.uk/exclusives to see what's on offer	
Activate your exclusives account	You can access a whole range of special offers, events and discounts with Our Pass including live events, free meals and shopping vouchers. To apply you must activate your exclusives account on the Our Pass website This is a quick and simple process-Head to over to ourpass.co.uk/register	Our Pass members can access a whole range of special offers, events and discounts, including live events, free meals and shopping vouchers. To apply members must activate their exclusives account on the Our Pass website This is a quick and simple process-Head to over to ourpass.co.uk/register	Our Pass members can access a whole range of special offers, events, and discounts, including live events, free meals and shopping vouchers. To apply members must activate their exclusives account on the Our Pass website Head to over to ourpass.co.uk/register